



Ignacio Kaiser

User Experience Designer · Design Teacher

About

I've spent 6 years in UX, — and 5 before that in web and graphic design. Across industries like Travel, Banking, CPG and Sports & Entertainment, I've worked end-to-end on product design — with a particular pull toward strategy, research and interaction design.

My work is rooted in curiosity about how people think, behave and interact — with products, with systems, and with each other.

Personal info

BASED IN
La Plata, Buenos Aires, ARG.

EMAIL
ignaciokaiser.lp@gmail.com

LINKEDIN
/ignacio-kaiser

Tools I use

Figma Framer AI Tools

HTML CSS Wordpress

Illustrator Photoshop

After Effects Premiere

Languages

English (proficient)

Cambridge CAE Certificate

Portuguese (intermediate)

Experience

● Globant

User Experience Designer. *2020 until today.*

● Universidad Nacional de La Plata | Art & Design Department.

Teacher in "Taller de Diseño Digital" and "Taller de Experiencias Inmersivas". *2022 until today.*

● Escuela Da Vinci | Design School. Buenos Aires, ARG.

Teacher in "Diseño y Desarrollo Web II". *2022 - 2023.*

● Aero | B2B Tourism Operator. La Plata, ARG.

UX/UI Designer. *May 2019 - Dec 2020.*

● Freelancer

UI Designer. Web designer and developer. Graphic designer. *2014 - 2020.*

● Mil KM | Digital Marketing consultancy. La Plata, ARG.

Web designer and developer. Graphic designer. *2018 - 2019.*

● Caffo Design Estratégico | Design Agency. Rio de Janeiro, BR.

[Internship] Web designer and developer. Graphic designer. *2015.*

Education

● Escuela Da Vinci

Degree: Multimedia Designer. *2015 - 2019.*

● Globant Design Center

Digital product design course. *2017.*

● Universidad Nacional de La Plata

Multimedia Design (not completed). *2013 - 2015.*